

FILE

1972

MAY 15

fashion calendar

32nd year • issued weekly

JANUARY							FEBRUARY						
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NOVEMBER							DECEMBER						
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FASHION CALENDAR

Note: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher

WEEK ENDING FRIDAY, MAY 12, 1972

Friday May 12 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTIONS Preview of Fall fashions; and decorative accessories for the home. Informal modeling (10:00-press; 11:00-buyers). By invitation. Publicity: Rosemary Sheehan, 333-6420. For appointment, through June 9, contact: 832-7077.	MOUNTAIN ARTISANS (W.VA.) BY DOROTHY WEATHERFORD	THE GAZEBO-2ND FLOOR 14 EAST 57TH STREET
Friday May 12 11:00 A.M.	PREMIERE OF NEW COLLECTION "All the Living Animals"--Fall showing by Stan Herman, followed by lunch (in case of rain, show will be postponed one week to May 19 at 11:00) By invitation. Thereafter at 512 Seventh Avenue, 33rd floor, Contact: 736-5660.	STAN HERMAN LIFESTYLE 70'S, INC.	CENTRAL PARK ZOO 64TH ST.-BEER GARDEN
Beginning Friday May 12	SHOWING OF FALL COUTURE COLLECTION Daily by appointment through May 20. Contact: Lynne Cohen, 312-549-7382 (Chicago); OR. 3-6146 or CI. 7-2200.	ISHIO FASHIONS (43 E. OAK, CHICAGO)	HOTEL GOTHAM PRIVATE SUITE
Friday May 12- May 20	FALL COLLECTION FROM SPAIN Coats, suits, dresses, pantsuits, evening fashions. Continuous by appointment. Contact: Francisco Suarez or E. Aza, PL.9-3000, ext. 937.	ROVIRA OF BARCELONA	HOTEL PLAZA SUITE 937

WEEK BEGINNING MONDAY, MAY 15, 1972

Monday May 15 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also May 24 and 31 at 9:30. Contact: CH. 4-1542.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD floor.
May 15	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Monday May 15 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also May 23 at 11:30. By reservation. Contact: 279-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 15	11:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh. 3rd fl., 594-5424.		
May 15	12:00 Noon, BILL BLASS PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 15	12:00 Noon, H.O.B., 530 Seventh Avenue, 21st floor, PE. 6-6983.		
Monday May 15 1:00 P.M.	PRESS SHOWING: FALL COLLECTION For press, by invitation(luncheon). Buyers' show, May 17 at 3:30, by reservation. Thereafter by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
May 15	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Monday May 15 2:00 P.M.	OPENING OF FALL COLLECTION Also May 22(Press) and 30 at 2:00 P.M. By reservation. Contact: CH. 4-3877.	EDWARD PARNES	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 15	2:00 P.M., OSCAR DE LA RENTA BOUTIQUE, PRESS, 550 Seventh (Opening May 16)		
Monday May 15 2:30 P.M. Apertivo	RECEPTION AND SHOWING: LEATHERS BY PERTEGAZ Spanish couturier Pertegaz will be present at a showing of his Fall leather collection. Also, highlights from the Ledaspain-Gropper. Show at 3:00, by invitation. Contact: WI. 7-8070. Publicity: Billie Gould, 869-1675.	LEDASPAIN (1410 BROADWAY)	TRADE CENTER OF SPAIN PAN AM BLDG-200 PARK
May 15	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
Postponed May 15	PRESS PREVIEW BY CHRISTIAN DIOR-N.Y. , ORIGINALLY SCHEDULED FOR MAY 15 AT 3:00, HAS BEEN POSTPONED TO MAY 22 AT 2:30. (See page 9).		
May 15	3:00 P.M., BLASSPORT, 550 Seventh Avenue, 2nd floor, 354-1500.		
May 15	4:00 P.M., DONALD BROOKS Press Show, 550 Seventh Avenue, by invitation.		
May 15	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 8th fl., LW. 4-0454.		
Monday May 15 5:00 P.M.- 7:00 P.M. Cocktails	PREVIEW: FALL AND WINTER COLLECTIONS Presentation for Cira--women's sleepwear, loungewear, robes; men's lounge-wear. Kloss-Pruzan--ready-to-wear. The Kreisler Group--rainwear. Alixandre --furs. By invitation. Contact: Fran Guay, 685-7900.	JOHN KLOSS	RAINBOW ROOM ROCKEFELLER CENTER
May 15	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Beginning Monday May 15	OPENING OF FALL COLLECTION Informal showings by appointment. Contact: Don Koniak, 765-5280.	CLEOPATRA BROUMAND	16 WEST 56TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday May 15	FASHIONS FROM ITALY BY GARBEL & ARGOS-DINI Continuous by appointment. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS HOTEL MEZZANINE
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Continuous showings. Contact: 594-0352. Publicity: Stutman Assoc., 247-2662.	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Contact: Marty Oshrin, 239-4768. Publicity: Stutman Associates, 247-2662.	MISS GALLERY BY HENRY RUTMAN	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday May 15	OPENING OF FALL COLLECTION Continuous showings. Contact: 564-4130.	GAY GIBSON; PLW; MOMENTUM	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday May 15	OPENING OF FALL COLLECTION Hand-crocheted and knit fashions. Couture velvets. By appointment, Contact: Gena Torricelli, 628-7177.	HELGA HOWIE	33 EAST 68TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday May 15	OPENING OF FALL COLLECTION Coats, suits, dresses, sportswear. Continuous by appointment. Contact: 755-7325.	KAMALI, LTD.	229 EAST 53RD ST. FIRST FLOOR
Beginning Monday May 15	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: 354-0640.	LEO NARDUCCI AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 15	OPENING OF FALL COLLECTIONS Designed by Mario Forte and Patrick Porter. Publicity: LT. 1-8024. Contact: LO. 5-1025.	RONA DRESSES	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Barbara Kling,
Beginning Monday May 15	FALL COLLECTION BY ROBERT FOWLER Informal showings by appointment. Contact: 354-8890.	BILL SHEDLESKI ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 15- May 18	FALL HOSIERY AND BODYWEAR Showings at 10:00 A.M. and 3:00 P.M. daily. Thereafter by appointment. Contact: Alice Coursen, 581-8050.	BERKSHIRE, CHRISTIAN DIOR, AND VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 7TH FLOOR
Monday May 15- May 18	FALL LEG AND BODY FASHIONS "Patterns in Dressing - Fall, 1972" -- showings at 10:00 A.M. and 2:30 P.M. through May 18. By invitation. Contact: Jane De Bont, 239-0670.	CHADBOURN SALES CORP.	350 FIFTH AVENUE ROOM 3508
Monday May 15- May 26	FALL LINGERIE MARKET WEEKS Lingerie, loungewear, foundations, Career Apparel Lines. Continuous audio-visual showings. By appointment. Contact: Bernadette Koziel, PL. 7-9600.	KAYSER-ROTH	640 FIFTH AVENUE SHOWROOM
Monday May 15- May 26	FALL LINGERIE MARKET WEEKS "The Good Companions" -- showings daily at 9:30, 10:30, 2:30. By invitation. Contact: Priscilla Weinlandt, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday May 15	MARKET WEEK SHOWS: FALL '72 Showings at 9:30, 11:00, 2:30, 3:30, May 15-18, and May 22-25 (no 3:30 show) Contact: Marjorie Carney, 682-5580.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
Beginning Monday May 15	FALL JEWELRY COLLECTION Fall collection of enamel and gold and silver-plated costume jewelry. By appointment. Contact: LE. 2-2486. Publicity: Curtis-Reeves, 986-4737.	JEWELRY BY DIONNE	385 FIFTH AVENUE SUITE 501
Monday May 15- May 22	ANNUAL EXHIBITION OF STUDENTS' WORK Art work including fashion sketches; also water colors of original designs for period and modern rooms. Hours: 9:30 A.M. to 7:30 P.M.; Fri. & Sat. to 4:30 P.M. Contact: 673-0300.	TRAPHAGEN SCHOOL OF FASHION	257 PARK AVE. SO. 6TH & 7TH FLOORS
Monday May 15- May 24	FALL LINGERIE AND AT-HOME FASHIONS "Body Rhythms" - showings of Fall daywear, sleepwear, at-home fashions. Daily at 10:00, 11:30, and 2:30. By invitation. Contact: Joan King, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
May 15- May 18	INTERSTOFF TRADE SHOW AT FRANKFURT, GERMANY--Spring-Summer '73 Fabrics. Contact: Hans Teetz, German American Chamber of Commerce, 666 Fifth, 582-7788.		
May 15	FALL HANDBAG MARKET WEEK. Contact: MU. 3-6969.		
Tuesday May 16 9:30 A.M.	OPENING OF FALL COLLECTION Also May 22 at 9:30 A.M. By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 16 9:30 A.M.	OPENING OF FALL COLLECTION By invitation. (<u>Note change of date</u>). Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Also May 22 and May 24 at 10:30 A.M., by reservation. (Press, Monday, May 15 at 2:00 P.M., by invitation). Contact: Marilyn Pignoni, 524-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Showings at 10:30 and 2:30, May 16, 17, 18, 23, 24. (<u>Note change of date</u>) Contact: Sydney Bloomberg, 736-5890.	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Tuesday May 16 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also at 3:30 P.M.; May 18 at 11:00. By reservation. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 16 12:00 Noon	OPENING OF FALL COLLECTION Also May 23 at 12:00. By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 1:00 P.M.	OPENING OF FALL COLLECTION Also May 22 and May 30 at 1:00. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 23, 25, 31, June 7 at 2:30 P.M. By reservation. (Press May 15 at 12:00 Noon, by invitation). Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 16	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th floor, 736-5890.		
Mat 16	3:30 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.		
Tuesday May 16 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 18 and 22 at 4:00 P.M. Contact: 736-1690.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday May 16 5:00 P.M.	PRESS SHOWING OF FALL MENSWEAR Show at 5:30 P.M. By invitation. Contact: Linda LaMotta, 753-3606.	BILL BLASS MENSWEAR	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday May 16 5:00 P.M.- 7:00 P.M.	CULTURED PEARLS AND THE COLLECTIONS Showing of pearls coordinated with Fall fashions. By invitation. Contact: Barbara Perrin, Tele-Press, 736-8630.	CULTURED PEARL INDUSTRY	ACT I - TIMES SQUARE ALLIED CHEMICAL BLDG.
Tuesday May 16 5:30 P.M.	OPENING OF FALL COLLECTION Also, May 23 at 5:30. (<u>Note change of dates</u>). By appointment, May 16-May 26. Contact: Marjorie Plecher, 213-657-7377; CI. 7-2200 (N.Y.)	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE., L.A.)	HOTEL GOTHAM PRIVATE SUITE
May 16	5:30 P.M., HANAE MORI, Waldorf-Astoria, Suite 40-H, 758-7760.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 16 6:00 P.M.- 8:00 P.M.	BENEFIT VERNISSAGE "Le Bestiaire Febuleux de Baccarat et Chaumet" for the benefit of Les Boutiques de Noel. Admission: \$10.00 per person; \$15.00 per couple. By invitation. Publicity: Helen O'Hagan, PL. 3-4189.	SAKS FIFTH AVENUE	MAIN FLOOR LES BOUTIQUES DE NOEL
Tuesday May 16 6:30 P.M. Cocktails	PRESS PREVIEW OF FALL COLLECTIONS Presentations will include: Sant'Angelo leathers for Samuel Robert; Sant'Angelo knits by Great Times; Sant'Angelo 4 U 2 Ready-to-Wear. Show at 7:00 P.M. By invitation. Contact: Michael Foley, 245-1550.	GIORGIO DI SANT'ANGELO	6 WEST 56TH STREET DESIGN STUDIO
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday May 16	OPENING OF FALL COLLECTIONS Dresses by Beverly Moyer; "Precipitation" rainwear by Johr Kloss. Continuous showings. Contact: Stuart Kreisler, 239-0545.	THE KREISLER GROUP	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday May 16	OPENING OF NEW SUEDE COLLECTION A new collection in suede designed by Chester Weinberg. By appointment. Contact: 736-1690 or LA. 4-4562.	CHESTER WEINBERG FOR SAMUEL ROBERT	1407 BROADWAY or 530 SEVENTH AVENUE
Wednesday May 17 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Marie, 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 17	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd floor, LO. 3-0988.		
May 17	10:30 A.M., NINA RICCI, Press Show, by invitation, 550 Seventh(Opening May 18)		
Wednesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23 and 25 at 10:30 A.M., by reservation. (Press show, Wed., May 17 at 2:30 P.M.) Contact: Sidney Scher, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 17	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th floor, 736-5890.		
May 17	12:00 Noon, GEOFFREY BEENE, Press Show, by invitation, 550 7th(Opening May 18)		
Wednesday May 17 12:00 Noon	OPENING OF FALL COLLECTION Also May 24 and June 7 at 12:00 Noon. By reservation. Contact: 354-0494.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday May 17 12:00 Noon Luncheon	FOURTH ANNUAL FASHION SHOW Presentation by fashion merchandising students, followed by luncheon. Price: \$7.00. Contact: Leslie Peltz, BR. 9-0510.	TAYLOR BUSINESS INSTITUTE (55 WEST 42ND STREET)	DELLA ROCCA RESTAURANT 18 BAYRIDGE - BROOKLYN

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 17 12:30 P.M. Luncheon	"SUN AND FUN IN SWIM FASHIONS" Beach and fun jewelry by Dionne, Inc. Luncheon(\$5.95):CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	CATALINA	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 23 at 1:00 P.M. By reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
May 17	1:30 P.M., JOHN ANTHONY, 550 Seventh Avenue, 29th floor, 239-7080.		
Wednesday May 17 2:30 P.M.	FALL COLLECTION BY OLE BORDEN By invitation. Thereafter by appointment. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 17	2:30 P.M., OSCAR DE LA RENTA Press Show, 550 Seventh, LA. 4-9350.		
May 17	2:30 P.M., LARRY ALDRICH, 530 Seventh, 12th floor, 244-1872.		
May 17	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor, PE. 6-6983.		
May 17	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.		
May 17	3:30 P.M., VERA MAXWELL Buyers' show, 530 Seventh, 26th fl., LO. 3-4358.		
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Esther Reifer,OX.5-4270.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Susan Lawson,BR.9-9223.	V & J DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION Also May 23 and 24 at 4:00, by reservation. (Press, May 15 at 4:00). Contact: WI. 7-8235.	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 17 4:30 P.M. Cocktails	SHOWING OF FALL COLLECTIONS (Bus transportation from 530 Seventh Ave. at 4:45 P.M.) Thereafter by appointment,showroom,498 Seventh,9th fl.,Contact: 564-0910.	CLAUDIA; AND GEORGE HALLEY	HOTEL PLAZA TERRACE ROOM
Wednesday May 17 4:30 P.M.- 6:30 P.M.	PRESS PREVIEW OF FALL COLLECTIONS Cocktail reception unveiling three new collections for the bed and bath. By invitation. Contact: Miss Greene, 695-6800.	FIELDCREST	60 WEST 40TH STREET SHOWROOM
Wednesday May 17 5:00 P.M.	PREVIEW OF FALL COLLECTION "Stephen Burrows World". By invitation. (Must be presented at door.) Contact: Joanne Creveling, CI. 7-1100, ext. 345.	STEPHEN BURROWS FOR THE STUDIO	9 WEST 57TH STREET LOBBY
Wednesday May 17 5:30 P.M.	"WITH MY OWN TWO HANDS" Preview of handcraft film and demonstration by film artisans. By invitation. Contact: Pat Mardis, 764-4594.	MONSANTO TEXTILES CO.	AUTOMATION HOUSE 49 EAST 64TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 17 6:00 P.M.	OPENING OF FALL COLLECTION Also Thursday, May 18 at 6:00 P.M. By invitation. Thereafter by appointment. Contact: 213-652-9010; or PL. 9-3000 (N.Y.)	MICHAEL NOVARESE & PIETRO ORSINI	PLAZA HOTEL PRIVATE SUITE
May 17	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Beginning Wednesday May 17	OPENING OF FALL COLLECTION Unlined wool coats and jersey sportswear. Contact: 594-3221.	DIA DIODATO	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Thursday May 18 8:45 A.M.& 11:45 A.M.	"YOUNG FASHION..AN INTERNATIONAL LANGUAGE" Co-chairmen: Rosemary McMurtry, commentator, Vice Pres., Publications Div., the McCall Pattern Co.; Teddy Edelman, Fleming-Joffe-Capezio Intl. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00, members, \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday May 18 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
May 18	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday May 18 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23, 25, 30 at 10:30 A.M., by reservation. (Press, Wednesday, May 17 at 10:30 A.M., by invitation). Contact: LW. 4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 18	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th floor, 736-5890.		
May 18	11:00 A.M., PIERRE CARDIN, 550 Seventh Ave., 22nd floor, 279-3091.		
May 18	11:45 A.M., THE FASHION GROUP "Young Fashions", Luncheon, N.Y. Hilton.		
Thursday May 18 12:00 Noon	OPENING OF FALL COLLECTION Also May 22, 24, 30 at 12:00 Noon. By reservation. (Press, May 17 at 12:00 Noon, by invitation). Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday May 18 1:00 P.M.	PREVIEW OF FALL COLLECTION Thereafter informal showings. Contact: Helen Norstrom, 354-1122.	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 18	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Thursday May 18 2:00 P.M.	OPENING OF FALL COLLECTION Fall collection of coats, suits, costumes. By invitation. Also May 23 at 2:00 P.M. By appointment. Contact: Miss Teri, 695-5100. Publicity: Barbara Kling, LT. 1-8024.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
May 18	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 18	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 18 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Nancy di Costanzo, 736-8888.	MODELIA BY TRACY MILLS	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Thursday May 18 3:00 P.M.	PREVIEW OF FALL DRESSES AND SUITS By invitation. (Note change of date and time). Continuous thereafter. Contact: Michele Abruzzo, BR. 9-6560.	DAVID CRYSTAL & ALLIGATOR CO.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday May 18 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 24 and June 1 at 2:30. Contact: Estelle Marr, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
May 18	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 7th, 16th floor, 736-1690.		
May 18	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
Thursday May 18 5:00 P.M.	OPENING OF FALL- WINTER COLLECTION By invitation. This will be the only formal showing. Thereafter in showroom, 3rd floor. By appointment. Contact: Betty Hanson, 279-9915.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET)	CECO STAGES 460 WEST 54TH ST.
Thursday May 18 5:00 P.M. Cocktails	FALL SHOWING FOR BUYERS Fall cocktail and evening fashions and accessories designed by Surgit and Adarsh Gill. (Note change of place) (Press showing, Fri., May 19 at 9:30 A.M., showroom, 4th floor). By invitation. Contact: 758-8301. Publicity: Budd Calish at Dorelle Associates, 489-8420.	SAZ	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
May 18	6:00 P.M., MICHAEL NOVARESE & PIETRO ORSINI, Hotel Plaza, 213-652-9010; 759-3000.		
Beginning Thursday May 18	OPENING OF NEW COLLECTION Active sportswear for skiing, tennis, golf, swimming, Also P.O.P! Continuous by appointment. Contact: Hall Hanson, 279-9915 or 868-2139.	ANNE KLEIN SUPERSPORT	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Thursday May 18- May 20	13TH ANNUAL HOME FASHIONS CONVENTION Contact: Mavis Harcourt, TE. 8-5133.	NATL HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE BALLROOM
May 19	9:30 A.M., SAZ (Press Show), 42 East 57th Street, 4th floor, 489-8420.		
Friday May 19 10:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: WI. 7-7200. Publicity: Eleanor Lambert, MU. 8-2130.	VICTOR COSTA FOR SUZY PERETTE (498 SEVENTH)	500 CLUB 500 SEVENTH AVENUE
Friday May 19 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment, 20 West 57th Street, 7th floor. Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	ST. REGIS HOTEL VERSAILLES ROOM
May 19	1:30 P.M., MARTIERI DI ROMA, 550 Seventh Ave., 6th floor, 354-1767.		
Postponed May 19	SCOTT BARRIE'S OPENING OF FALL COLLECTION, ORIGINALLY SCHEDULED ON MAY 19 AT 3:00 P.M., HAS BEEN POSTPONED TO MAY 22 AT 12:00 Noon (See pg. 9)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday May 19- May 25	SHOWING OF FALL COLLECTION By appointment. (Press Show, May 22 at 11:00, see below). Patricia Jefferies, Dorelle Associates, 489-8420.	YANNIS TSEKLENIS OF ATHENS	HOTEL PIERRE PRIVATE SUITE Contact:
Saturday May 20 5:30 P.M. Cocktails	FASHION SHOW IN DALLAS "The Naturals" - a fashion presentation, with trend direction by Mademoiselle Magazine. Commentator: Lynn Scott Miller, Mademoiselle. Show at 6:00. Contact: Rosemary Tacco, LW. 4-3490; or Dina Tenser, 565-2156.	AMERICAN WOOL COUNCIL; THE MOHAIR COUNCIL	DALLAS APPAREL MART FASHION THEATRE
May 21	NATIONAL BATH PRODUCTS; STATIONERY SHOW; AT N.Y. COLISEUM. (May 21-25).		
May 22	9:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 530 Seventh, 15th floor, 564-3857.		
May 22	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., 524-9350.		
Monday May 22 11:00 A.M. Aperitif	PRESS SHOWING OF FALL COLLECTION "Russian Look" -- showing for press and buyers. By invitation. (Thereafter by appointment, Hotel Pierre, Private Suite). Contact: Patricia Jefferies, Dorelle Associates, 489-8420.	YANNIS TSEKLENIS OF ATHENS	CASINO RUSSE 123 EAST 54TH STREET
Monday May 22 12:00 Noon	OPENING OF FALL COLLECTION By invitation. (Must be presented at door-limited seating) Thereafter at showroom, 12th floor. Contact: Grayce Young, 736-5672. (<u>Note change of date</u>).	SCOTT BARRIE (109 WEST 38TH STREET)	AUTOMATION HOUSE 49 EAST 65TH STREET
May 22	12:00 Noon, GEOFFREY BEENE, 550 Seventh, 4th floor, 594-0454.		
May 22	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
May 22	2:00 P.M., EDWARD PARNES, Press Show, 498 Seventh Ave., 10th fl., CH. 4-3877.		
Monday May 22 2:30 P.M.	PREMIERE OF FALL COLLECTION Designed by Marc Bohan and Philippe Guibourgé. By reservation. Thereafter by appointment. Contact: LO. 4-9220.	CHRISTIAN DIOR READY-TO-WEAR	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 22	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th fl., PE. 6-6983.		
May 22	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th fl., 736-1690.		
Monday May 22 4:30 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Appointment thereafter. Contact: Olivier Gelbsman, 832-7100.	ISSAYE MIYAKE FOR PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR
May 22	6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.		
Monday May 22 8:00 P.M.	ANNUAL BENEFIT SUPPER DANCE In memory of Claire McCardell. Minimum: \$125.00 per person for 1972 Foundation Fund for Scholarships and Development, (Blk Tie) Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
Beginning Monday May 22	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Robert Brown, LO. 4-1080.	KIMBERLY	1410 BROADWAY SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 22- June 9	"MEET YOUNG AMERICA"-- AUGUST 1972 PREVIEW "See the Looks Young America's Waiting to Wear, On and Off Campus" -- Showings at 9:00 (except Mondays), 11:00, 4:00(except Fridays). By appointment. Contact: Barbara Telfer, 689-5900, ext. 566.	GLAMOUR MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 23 10:00 A.M.	PREVIEW OF FALL COLLECTION By invitation. Publicity: Joanne Creveling, CI. 7-1100, ext. 345.	STAN HERMAN FOR BENDEL STUDIO	PLACE TO BE ANNOUNCED
May 23	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd fl., LO. 3-0988.		
May 23	10:30 A.M., OSCAR DE LA RENTA, 530 Seventh Ave., 11th floor, LA. 4-9350.		
May 23	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.		
May 23	10:30 A.M., NINA RICCI, 550 Seventh Ave., 5th floor, LW. 4-0454.		
Tuesday May 23 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 535-3542.	HALSTON	550 SEVENTH AVENUE SHOWROOM
May 23	11:30 A.M., MIGNON, 498 Seventh Avenue, 15th floor, BR. 9-5991.		
May 23	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, 279-5012.		
May 23	1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 9th floor, 239-4155.		
May 23	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.		
May 23	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 23	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th., 9th fl., 736-5890.		
May 23	4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 21st fl., WI. 7-8235.		
May 23	5:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009, 213-657-7377.		
Tuesday May 23 5:30 P.M.	JEWELRY AND BAGS BY LA CAVERA OF MILAN Fall and Winter collection from Italy. Contact: PL. 5-2340.	MODA ROMANA	ST. REGIS HOTEL MEZZANINE
May 24	9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
May 24	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd floor, 524-9350.		
May 24	10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.		
May 24	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.		
May 24	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 9th floor, 354-0494.		
Wednesday May 24 12:30 P.M.	FASHION SHOW AT LUNCHEON Reservations (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.	JOHN LOMBARDO FOR SAMUEL ISAACS	BARBETTA RESTAURANT 321 WEST 46TH STREET
May 24	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		

Wednesday May 24 2:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	GUSTAVE TASSELL (LOS ANGELES)	64 EAST 55TH STREET SHOWROOM PL. 5-2872.
May 24	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 24	2:30 P.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.		
May 24	2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl., 736-5890.		
May 24	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		
May 24	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 12th floor, WI. 7-8235.		
May 25	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh, 11th floor, LA. 4-9350.		
May 25	10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.		
Thursday May 25 12:30 P.M. Luncheon	GRADUATION LUNCHEON Guest speaker: Marvin Traub, president, Bloomingdale's. Certificates to 115 graduates; awards to outstanding alumnae. By invitation. <u>(Note: change of hotel.)</u> Contact: Allan Falk, TR. 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
May 25	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 29	MEMORIAL DAY - Legal Holiday (Monday)		
May 30	10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.		
May 30	12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.		
May 30	1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.		
May 30	2:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877.		
Tuesday May 30- June 9	"BREAKTHROUGH" FALL TRENDS Fall fashion and merchandising trends geared to youth market, via a visual vital presentation. Continuous showings by appointment. Price: \$15.00. Contact: Mary Loncharich, 759-8100.	SEVENTEEN MAGAZINE	PAN AM BLDG. 7TH FL-W. ELEVATOR BNK
May 31	9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
May 31	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Wednesday May 31- June 14	ANNUAL BREAKFAST FASHION SHOWS Also June 1, 2, 6, 7, 8, 9, 13, 14. Show at 8:00 A.M. Afternoons--June 1, 5, 8, 12, Refreshments at 4:30. Show at 4:58 P.M. By invitation. Contact: June Roche, OX. 5-1200.	DEERING-MILLIKEN (1045 SIXTH AVENUE)	WALDORF-ASTORIA GRAND BALLROOM
Thursday June 1 11:30 A.M. Luncheon	33RD GRADUATION AND LUNCHEON Guest speaker: Albert M. Kronick, Chairman of the Board, Abraham & Straus. Degrees in occupational studies to 102 graduates. By invitation. Contact: Karen Breen, at L.I.M., 752-1530.	LAB. INSTITUTE OF MERCH'G (12 EAST 53RD STREET)	HOTEL PLAZA GRAND BALLROOM
June 1	2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday June 2 8:45 A.M. & 11:45 A.M.	AMERICAN READY-TO-WEAR BREAKFAST AND LUNCHEON Autumn-Winter collections. Chairman: Rosalind Gersten, fashion administrator and vice president, Macy's New York; co-chairman and commentator: Eve Orton, "In Fashion". Prices: Breakfast, \$10.00, members; \$20.00, guests. Luncheon: \$15.00, members; \$25.00 guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM
Beginning Monday June 5	OPENING OF FALL & WINTER COLLECTION Continuous showings by appointment. <u>Note new address.</u> after May 25, contact: 725-4700.	MONET JEWELRY	16 EAST 34TH STREET NEW SHOWROOM-18TH FLR Contact: CH.4-4300;
Beginning Monday June 5	FALL-WINTER JEWELRY COLLECTION Continuous showings. Contact: YU. 6-6633.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Monday June 5- June 9	READY-TO-WEAR FROM CANADA Coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. By appointment. Contact: John Hoffman, N.Y. Consulate, 586-2400.	CANADIAN DEPT. TRADE, COMMERCE, INDUSTRY	HOTEL McALPIN BWAY & 34TH STREET
Tuesday June 6 8:00 A.M. Breakfast	SEMI-ANNUAL FALL SEMINAR Show at 8:30 A.M. Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges. OR. 9-4484.	MERCHANDISING MOTIVATION (200 MADISON AVENUE)	HOTEL PLAZA BALLROOM
Tuesday June 6 8:30 A.M. Breakfast	FASHION SHOW AND BREAKFAST Hand knit and crochet designs from the Fall pages of <u>Ladies Home Journal</u> Needle & Craft Magazine. Commentator: Nora O'Leary. Co-sponsored by the National Hand Knitting Yarn Assn. By invitation. Contact: Rosemary Tacco, 594-3490	AMERICAN WOOL COUNCIL	FOUR SEASONS 99 EAST 52ND STREET
Tuesday June 6 10:00 A.M.	FALL FUR COLLECTION By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN WHOLESALE	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Tuesday June 6 2:00 P.M.	FUR COLLECTIONS BY THREE DESIGNERS Furs designed by Givenchy, John Kloss, Viola Sylbert. Contact: 736-5550.	ALIXANDRE	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR By invitation.
Wednesday June 7 9:30 A.M.	FALL COLLECTION: CHRISTIAN DIOR FURS By invitation. Contact: OX. 5-8340.	LAURENCE KAYE	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
June 7	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 17th floor, 354-0494.		
June 7	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Wednesday June 7 9:00 P.M.	"A SEVENTH AVENUE AFFAIR" BLOCK PARTY Editor-in-Chief Edith Raymond Locke and Publisher Peter G. Diamandis will host 3000 guests from the fashion, beauty and retailing industries under a giant tent across Seventh Avenue, facing 1411's Plaza. Ethnic food, drinks, and dancing to Bill Haley and his Comets. By non-transferable invitation only. Contact: Kelli Questrom.	MADemoiselle MAGAZINE & THE CITY OF NEW YORK	SEVENTH AVE. BETWN 39TH & 40TH STREETS

Thursday June 8 10:00 A.M.	PRESS PREVIEW OF FUR COLLECTION By invitation. Contact:	BILL BLASS FURS Revillon, LO. 5-5832.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Friday June 9 9:00 A.M. Breakfast	OPENING OF FALL COLLECTION Showing of Fall fur collection by Swakara. By invitation. Contact: Eleanor Sigona, P.R. Associates, 688-6900, ext. 221.	SWAKARA	HOTEL PLAZA BALLROOM
Sunday June 11- June 14	INTERNATIONAL BOUTIQUE FASHIONS Over 800 lines of boutique apparel and accessories, shoes, gifts, fashions from England, France, Germany, Italy, Sweden, South America, United States. Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass.	NATIONAL BOUTIQUE SHOW	HOTEL McALPIN BROADWAY & 34TH ST.

THE NEW YORK COUTURE BUSINESS COUNCIL

FIFTY-NINTH SEMI-ANNUAL NATIONAL PRESS WEEK - June 11 - 15, 1972

Unless otherwise noted, all showings are in the St. Regis Hotel, 55th Street and Fifth Avenue. By invitation. Press Director: Mildred Sullivan, LA. 4-0461.

<u>Sun., June 11</u>	6:30 P.M. to	"An Evening in Yugoslavia"	Hotel Elysee - 60 E.54
	9:30 P.M.	Host: Munson (div. of National Distillers)	La Veranda Room

Mon., June 12. . .		7:30 A.M.	Registration	
		8:00 A.M.	FASHION BUREAU -Women's Fashions	Versailles Room
			(Breakfast)	
		10:00 A.M.	RUSSEL TAYLOR	Versailles Room
		10:30 A.M.	THE SCHRADER ORGANIZATION	Versailles Room
		11:00 A.M.	GOLDWORM	Versailles Room
		11:30 A.M.	Free Writing Period	
		12:00 Noon	LUNCHEON	
		2:00 P.M.	NAT KAPLAN	Versailles Room
		2:30 P.M.	DAVID CRYSTAL	Versailles Room
		3:00 P.M.	JAY KOBRIN FOR MAISONETTE	Versailles Room
		3:30 P.M.	FACIAL PLASTIC SURGERY SEMINAR	Versailles Room
		4:30 P.M.	Free Writing Period	
		5:30 P.M.	BULOVA WATCH (cocktails)	Roof
		8:30 P.M.	A New Artist(Exhibit and refreshments)	Roof

Refreshments			
<u>Tues., June 13:</u>	8:00 A.M.	LIAISON (Breakfast)	Versailles
	10:00 A.M.	VERA MAXWELL	Versailles Room
	10:30 A.M.	VIA VENETO	Versailles Room
	11:00 A.M.	CARLYE DRESS	Versailles Room
	11:30 A.M.	Free Writing Period	
	12:00 Noon	MILLINERY INSTITUTE OF AMERICA (Luncheon)	Hotel Americana Georgian Room
	2:15 P.M.	BURLINGTON HOSIERY	Versailles Room
	2:45 P.M.	CROMPTON-RICHMOND	Versailles Room
	3:15 P.M.	"Mr. Capezio"	Versailles Room
	4:00 P.M.	Free Writing Period	
	4:45 P.M.	Buses to Lincoln Center	
	5:00 P.M.	SAGA MINK (cocktails)	Lincoln Center
	6:45 P.M.	Buses to Hotel Plaza	
	7:00 P.M.	N. W. AYER & SON for Diamonds (Dinner)	Hotel Plaza Grand Ballroom

<u>Wed., June 14:</u>	8:00 A.M.	Breakfast	
	10:00 A.M.	DAVIDOW	Roof
	10:30 A.M.	COUNT ROMI	Roof
	11:00 A.M.	LEDASPAIN	Roof
	11:30 A.M.	Free Writing Period	

N.Y. COUTURE BUSINESS COUNCIL'S 59TH PRESS WEEK (continued from page 13)

	12:00 Noon	EMBROIDERY MFRS. PROMOTION BOARD (Buses available) (Luncheon)	Mercer Art Center 240 Mercer Street
	2:00 P.M.	PICCIONE BRIDALS	Roof
	2:30 P.M.	JAEGER	Roof
	3:00 P.M.	VASSARETTE	Roof
	3:30 P.M.	ART PANEL	Roof
	4:00 P.M.	Free Writing Period	
	4:30 P.M.	A PROPOS WATCHES (Cocktails)	Raffles (Sherry Netherland)
	7:30 P.M.	Wednesday Night at the Movies	
<u>Thurs., June 15</u>	.8:00 A.M.	FASHION BUREAU - Men's Fashions (breakfast)	Roof
	10:00 A.M.	REMBRANDT (Ole Borden)	Roof
	10:30 A.M.	FORMFIT ROGERS	Roof
	11:00 A.M.	FIRE ISLANDER SPORTSWEAR	Roof
	11:30 A.M.	Free Writing Period	
	12:30 P.M.	BEAUTY BRUNCH	N.Y. Hilton Hotel
	3:00 P.M.	Bus Service from N.Y. Hilton Hotel by Men's Fashion Assn.	Trianon Room-3rd fl.
Tuesday June 13	PRESS LUNCHEON: FALL MILLINERY	MILLINERY INSTITUTE OF AMERICA (10 E. 40TH ST.)	HOTEL AMERICANA GEORGIAN ROOM
12:00 Noon	For local and visiting press. By invitation. Contact: Burt Champion, 686-2970.		
Tuesday June 13	SHOWING FOR OUT-OF-TOWN PRESS	MONET JEWELRY (6 WEST 32ND STREET)	WARWICK HOTEL SUSSEX ROOM-2ND FLOOR
8:30 A.M.- 6:00 P.M.	"Jewelry in the Golden Manner" -- open house for the press. Contact: Charlotte Leff or Bidl Atkinson, CH. 4-4300 (after May 25, 725-4700).		
Tuesday June 13	DIAMOND DINNER FOR VISITING PRESS	N.W. AYER & SON, INC.	THE PLAZA GRAND BALLROOM
7:00 P.M. Cocktails- Dinner	"Diamond Fashions Go to Ascot" -- ensembles by Norman Hartnell with diamonds from Cartier, Tiffany, Van Cleef & Arpels and Harry Winston. Publicity: Leslie Mirin, 974-7458. By invitation.		
Thursday June 15- June 18	PRESS PREVIEW: FASHION CLINICS	MEN'S FASHION ASSOCIATION OF AMERICA	MOHONK MOUNTAIN HOUSE NEW PALTZ, N. Y.
	Fourth annual Fall-Winter preview of men's and boys' fashions.		
	<u>Thursday, June 15</u>	. ARAMIS (cocktails) DIMITRI OF ITALY (Dinner)	
	<u>Friday, June 16</u>	. . MICHAELS/STERN (Breakfast) MEN'S FASHION ASSOCIATION - Clinic Number 1 NATIONAL ASSN OF HOSIERY MANUFACTURERS (Luncheon) MANHATTAN (cocktails) DUPONT (dinner)	
	<u>Saturday, June 17</u>	. . PENDLETON (breakfast) MEN'S FASHION ASSOCIATION - Clinic Number 2 VAN HEUSEN (luncheon) JOHN WEITZ FOR PALM BEACH (cocktails) J. P. STEVENS (dinner)	
	<u>Sunday, June 18</u>	. . . MONSANTO (breakfast) MEN'S FASHION ASSOCIATION - Clinic Number 3 AMERICAN PRINTED FABRICS COUNCIL (luncheon)	
By invitation. Executive Director, Norman Karr. Fashion Director: Kenneth O'Keefe. Contact: Katherine Agnello, LT. 1-8210.			

Monday	FALL SHOWINGS	AMERICAN DESIGNER	HOTEL PLAZA
June 19-	FOR VISITING PRESS	SHOWINGS	TERRACE ROOM
June 23	Unless otherwise noted, all showings are held in the Terrace Room.		
	By invitation. Publicity: Eleanor Lambert, MU. 8-2130.		

<u>Mon., June 19.</u>	7:30 A.M.	Continental Breakfast and American Designers Fall 1972 Forecast - Eleanor Lambert
	8:30 A.M.	ADELE SIMPSON
	9:15 A.M.	JOHN ANTHONY
	10:00 A.M.	SOMETHING! BY OSCAR DE LA RENTA
	10:45 A.M.	JOHN WEITZ
	11:30 A.M.	Writing Period
	12:00 Noon	Day of Beauty FIRST PRESS WEEK COUNTRY FAIR (Tavern on the Green-CPW & 67th Street)
	2:45 P.M.	DONALD BROOKS
	3:30 P.M.	KASPER FOR JOAN LESLIE
	4:15 P.M.	TRIGERE
	5:00 P.M.	Writing Period
	5:30 P.M.	REVLON Tour of Research Center (Cocktails) (Also June 20 at 5:30. Return by 8:15)
<u>Tues., June 20</u>	8:00 A.M.	MONSANTO (Breakfast) Showing of Elura Wigs (Ballrm)
	9:00 A.M.	ANNE KLEIN AND COMPANY
	9:45 A.M.	MALCOLM STARR
	10:30 A.M.	CALVIN KLEIN
	11:15 A.M.	WILLIE WOO ("Rhinestone King")
	12:00 Noon	Writing Period
	1:00 P.M.	THE WOOL BUREAU (Luncheon & showing) (Ballroom)
	2:30 P.M.	GEOFFREY BEENE
	3:15 P.M.	KIMBERLY KNITWEAR
	4:00 P.M.	OSCAR DE LA RENTA
	4:45 P.M.	Writing Period
	5:30 P.M.	REVLON-alternative night for their Research Center)
	8:15 P.M.	(Buses, 5th Ave. entrance)
<u>Wed., June 21</u>	8:00 A.M.	JERRY SILVERMAN (SHANNON RODGERS) (Breakfast)
	9:15 A.M.	VICTOR JORIS for CUDDLECOAT
	10:00 A.M.	PAPILLON
	10:45 A.M.	V & J DESIGN (VICTOR JORIS)
	11:30 A.M.	POLO (RALPH LAUREN)
	12:15 P.M.	Writing Period
	1:00 P.M.	Coty Luncheon-Announcement of 1972 Coty Awards and Presentation of "Hall of Fame" Face
	2:30 P.M.	BILL BLASS
	3:15 P.M.	ORIGINALA
	4:00 P.M.	GRACE JANE TREBER (Exercise Expert)
	4:45 P.M.	Writing Period
	5:30 P.M.	SHIP 'N SHORE (Cocktails and fashion presentation at 5:30, followed by dinner (Ballroom-1st floor Theatre Party "Sugar", Majestic Theatre, 245W. 44th 7:30 Curtain (Buses, 5th Ave, entrance)
<u>Thurs., June 22</u>	7:45 A.M.	Continental Breakfast
	8:30 A.M.	STAN HERMAN LIFESTYLE 70'S
	9:00 A.M.	JEREMY (ALAN PHILLIPS)
	9:45 A.M.	PAT SANDLER
	10:30 A.M.	LEO NARDUCCI (AMBIANCE)
	11:15 A.M.	KENNETH LANE

(continued on following page)

AMERICAN DESIGNER SHOWINGS(continued from page 15)

11:30 A.M.	JOHN KLOSS for CIRA
12:15 P.M.	Writing Period
1:00 P.M.	Luncheon
2:30 P.M.	CLAUDIA and GEORGE HALLEY
3:15 P.M.	SUZY PERETTE (VICTOR COSTA)
4:00 P.M.	FERDINANDO SARMI LTD.
5:00 P.M.	DIMITRI OF ITALY (Cocktails and showing) Raffles Club, 783 5th Avenue
<u>Fri., June 23</u> . . .	8:00 A.M. Continental Breakfast (showing to be determined)
	9:00 A.M. GINO CHARLES
	9:45 A.M. HALSTON LTD.
	10:30 A.M. JIM BALDWIN for YOUNG ELEGANT

CONTINUOUS SHOWINGS - THESE FALL COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI	1407 Broadway, 9th floor, 736-5282.
ADRI FOR CLOTHES CIRCUIT	550 Seventh Avenue, 7th floor, 736-6180.
AQUANALA	512 Seventh Avenue, 13th floor, 736-1076.
ARBE	498 Seventh Avenue, 11th floor, 594-0220.
THE ARKINS	530 Seventh Avenue, 7th floor, WI. 7-5324.
CHRISTIAN AUJARD-PARIS	205 West 39th Street, 14th floor, 736-8888.
JIM BALDWIN-YOUNG ELEGANT	205 West 39th Street, 15th floor, LA.4-6262.
BEENE BOUTIQUE	550 Seventh Avenue, 8th floor, LW. 4-0454.
ELEANOR BRENNER FOR BRENNER COUTURE .	498 Seventh Avenue, 5th floor, 239-1150.
TED BROWN BY FRANCES PRISCO	498 Seventh Avenue, 2nd floor, LO. 4-9311.
CASI (AL COLE/JEFFREY SIMPSON . . .	530 Seventh Avenue, 8th floor, 594-4470.
CLARET BY ARTHUR DOUCETTE	530 Seventh Avenue, 26th floor, 563-6126.
COMPANY 5 BY MAURICE ANTAYA	530 Seventh Avenue, 4th floor, 354-8120.
CONCEPT VII BY JACK BODI	530 Seventh Avenue, 6th floor, 695-7715.
ALLEN DAVIDSON FOR DAVID...DAVID .	550 Seventh Avenue, 14th floor, 354-8520.
DESIGN THAI & STAR OF SIAM	550 Seventh Avenue, 18th floor, 239-8530.
FRENCH "DELUXE" MFRS.	St. Regis Hotel, Private Suite, 354-8620; PL.3-4500.
ANNE FOGARTY	550 Seventh Avenue, 7th floor, LO. 4-9115.
WILSON FOLMAR & FOLMAR FANTASY . . .	530 Seventh Avenue, 14th floor, LA. 4-5923.
FELIX FRIEDENBACH (BUENOS AIRES) . . .	12 West 56th St., Argentine Consulate, 586-2966.

(continued on following page)

THESE COLLECTIONS HAVE OPENED - (continued from page 16)

DIANE VON FURSTENBERG 530 Seventh Avenue, 14th floor, 354-8336.
GALLANT INT'L (HERBERT GALLANT) . . . 205 West 39th Street, 8th floor, LA. 4-7285.
GAVI BY MILTON KORWIN 530 Seventh Avenue, 17th floor, 563-6126.
RUDI GERNREICH FOR HARMON KNITWEAR . . 530 Seventh Avenue, 20th floor, 695-1617.
GINALA 512 Seventh Avenue, 16th floor, 244-2700.
GINESSA 512 Seventh Avenue, 13th floor, 244-2700.
GIORGINI 550 Seventh Avenue, 5th floor, 247-2662
NATALIE GREEN 500 Seventh Avenue, 14th floor, 565-1888.
HARMAY BY ST. ARMOUR 498 Seventh Avenue, 22nd floor, PE. 6-5547.
KIKI HART BY GEORGE SAMEN 530 Seventh Avenue, 5th floor, 947-7457.
DANIEL HECHTER OF PARIS 512 Seventh Avenue, 4th floor, 868-3215.
HOUSE OF BRANELL; H.O.B. 530 Seventh Avenue, 27th floor, PE. 6-6983.
JAEGER COMPANY 1407 Broadway, 41st floor, 868-1620.
JAMISON 498 Seventh Avenue, 24th floor, OX. 5-4812.
JAP 530 Seventh Avenue, 19th floor, 947-0273.
JEREMY BY ALAN PHILLIPS. 530 Seventh Avenue, 10th floor, 594-0870.
JUNIOR ACCENT. 498 Seventh Avenue, 10th floor, LO 4-1434.
NAT KAPLAN 498 Seventh Avenue, 21st floor, LO. 5-4115.
KASPER FOR J. L. SPORT 530 Seventh Avenue, 11th floor, 239-4600.
ALEXIS KIRK 55 Park Avenue, MU. 9-8466.
CALVIN KLEIN 205 West 39th Street, 4th floor, 736-9601.
JOHN MACDOUGALL (DIV. DAVIDOW) 205 West 39th Street, 6th floor, 736-6909.
LADY MANHATTAN BY MAGGI BROWNING . . 1407 Broadway, 15th floor, 765-1250.
UMBERTO MANZO (LANSA CORP.) 366 Fifth Avenue, Suite 501, 594-5310.
MARDI GRAS BY JERRY MARSCH 498 Seventh Avenue, 3rd floor, 947-2055.
NANTUCKET ORIGINALS 498 Seventh Avenue, 17th floor, CH. 4-3558.
FRANCK OLIVIER OF PARIS 1411 Broadway, 24th floor, 354-0790.
PAGANNE 530 Seventh Avenue, 3rd floor, 736-0151.

(continued on following page)

THESE COLLECTIONS HAVE OPENED (continued from page 17)

PAPILLON 550 Seventh Avenue, 20th floor, 868-2880.

PARIS COLLECTIONS 543 Madison Avenue, 5th floor, 832-7100.

MOLLIE PARNIS BOUTIQUE 530 Seventh Avenue, 18th floor, 279-5012.

WILLIAM PEARSON FOR BASS LTD. . . . 530 Seventh Avenue, Sylvan Rich-9th fl, 947-8470.

POSH, INC. 550 Seventh Avenue, 18th floor, 947-0964.

ELAINE POST 1407 Broadway, Lobby, 564-6060.

PRISCILLA OF BOSTON 498 Seventh Avenue, 9th floor, 244-3847.

REBECCA; WILLI OF CALIFORNIA 530 Seventh, Sylvan Rich-9th floor, 947-8470.

MARY ANN RESTIVO OF GENRE 530 Seventh Avenue, 2nd floor, 354-1855.

RICHARD D. BY KAY UNGER 498 Seventh Avenue, 3rd floor, WI. 7-2055.

SAMUEL ROBERT BY JUDITH WISTER. . . . 1407 Broadway, 40th floor, LA. 4-4562.

GLORIA SACHS; HABERDASHERY 530 Seventh Avenue, 30th Floor, LO. 3-1640.

ROVIRA OF BARCELONA Hotel Plaza, Suite 937, PL. 9-3000.

SANT'ANGELO FOR GREAT TIMES 1407 Broadway, 17th floor, 868-3210.

ABE SCHRADER BY BELLE SAUNDERS 530 Seventh Avenue, 15th floor, LO. 4-9194.

S.C.O.A. (NUGAL; EMMANUELLE KHANH). . . 1410 Broadway, 28th floor, 354-0030.

KEN SCOTT LINGERIE 17 East 67th Street, 3rd floor, 249-9600.

SEQUEL I; SKIP II BY BILL SMITH. . . . 498 Seventh Avenue, 4th floor, 868-8100.

PHILIP SILLS; BONNIE CASHIN DESIGNS. . 48 West 37th Street, 5th floor, LO. 5-0274.

JERRY SILVERMAN BY SHANNON RODGERS. . 530 Seventh Avenue, 17th floor, CH.4-4940; CH.4-7522.

WILLI SMITH FOR DIGITS, INC. 525 Seventh Avenue, 19th floor, 239-4105.

SPORTOWNE (10:30, 1:30, 3:30 daily) . . . 500 Seventh Avenue, 7th floor, 594-6900.

SPORTWHIRL 498 Seventh Avenue, 15th floor, LO. 5-1445.

FRED TARDIF OF BARCELONA, SPAIN . . . Hotel Gotham, Suite 809, 245-7694; 247-2200.

TEAL TODAY 550 Seventh Avenue, 15th floor, LA. 4-3520.

PHILIPPE VENET FOR LADY PARKLEY. . . . 1411 Broadway, 17th floor, 354-8626.

VIA VENETO 1407 Broadway, 37th floor, 244-0556.

VICTORIA ROYAL BY BILL HAIRE 530 Seventh Avenue, 7th floor, 947-6845.

WATERCLOTHES BY TOM BRIGANCE 1411 Broadway, 16th floor, 563-0417.

ODDENINO & TIMWEAR KNITS 1407 Broadway, Suite 901, 354-8270.

1973

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6				1	2	3				1	2	3		
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4	5				1	2	
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30						27	28	29	30	31			24	25	26	27	28	29	30

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4						1	
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29
														30						

OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6				1	2	3							1	
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
														30	31					